Partnership Guide 26-27

EMPOWER EMERGING LEADERS AND ENTREPRENUERS

OREGON DECA

The Future is Bright

CULTIVATE THE LEADERS OF TOMORROW

Engage with the next generation to **inspire and empower future leaders and entrepreneurs in marketing, finance, hospitality and management.** Oregon DECA provides businesses and organizations like yours the chance to **bridge the gap and foster growth in tomorrow's leaders.**

BUILD A BRIDGE

Frustrated by gaps in the rising workforce and feeling disconnected from emerging talent? **Without your support, many students may miss out on essential opportunities to build the skills they need to thrive.**

This not only limits their potential but also reduces their future contributions to both the community and the economy. We recognize your passion for making a **meaningful impact on the next generation** and seeing the tangible results of your efforts.

With over 70 years of experience, DECA has a proven track record of shaping students into business leaders through **innovative programs and real-world learning opportunities**.

By partnering with DECA, you'll play a key role in shaping the future and becoming a hero to the next generation of leaders. Your support will equip students with essential business and leadership skills, empowering them to pursue their dreams and make meaningful contributions to society.

Lead the Way

JOIN US IN CREATING MEANINGFUL IMPACT

WAYS TO ENGAGE

- Host: Workshops & Exhibits
- Contribute: Become a Sponsor
- Evaluate Students: Judge Career Development Competitions

HOW TO GET INVOLVED

Connect
Speak with our state management team and learn about partnership opportunities.

Engage your Community
Attend events, facilitate a workshop or reach out to your local chapters.

See the Impact
Watch students shine at our State Conference and grow into confident capable leaders ready to excel in the business world.

PARTNER WITH US TODAY

Become an Oregon DECA partner to:

- Empower the next generation
- Cultivate the leaders of tomorrow
- Inspire and prepare student leaders

Our Development Coordinator is ready to engage with you!

Reach us at:
PARTNER@OREGONDECA.ORG

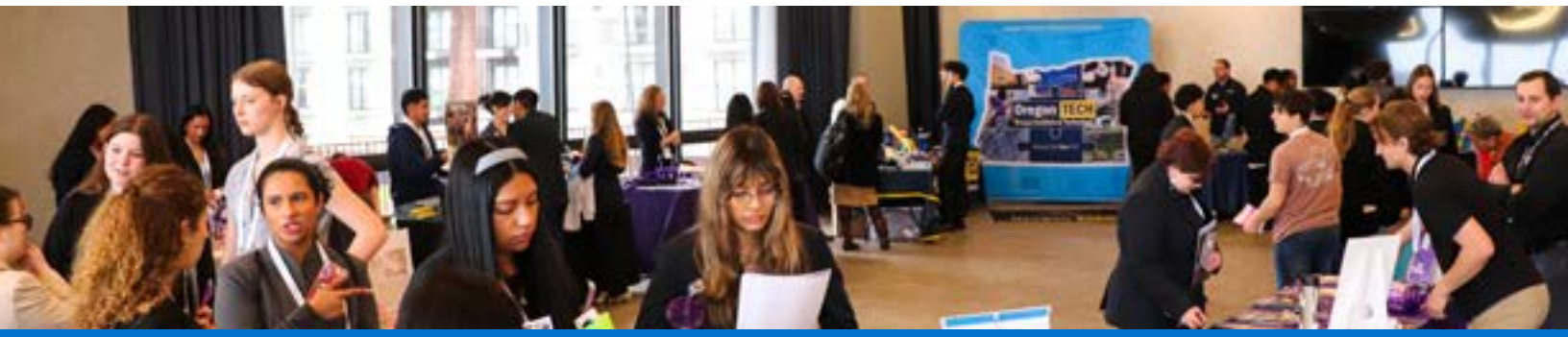
State Career Development Conference

FEBRUARY 6-8, 2027
PORTLAND HYATT REGENCY & OREGON CONVENTION CENTER

The Oregon DECA State Career Development Conference (SCDC) is the pinnacle event for future business leaders across the state, attracting a dynamic mix of over **1,500 students, advisors, alumni, and business professionals.**

This three-day experience offers unparalleled opportunities for sponsors, partners, and exhibitors to engage directly with the next generation of leaders through **immersive workshop sessions, career development competitive events, and an inspiring keynote presentation.**

By supporting SCDC, you'll not only showcase your brand to a highly motivated audience but also contribute to shaping the future of business in Oregon. Top performers in our competitive events will advance to the prestigious International Career Development Conference, further **extending your brand's reach to a international stage**.



OREGON DECA: A LOOK BY THE NUMBERS

2,000+	47	55	1,300+
MEMBERSHIP	CHAPTERS	COMPETITIONS OFFERED	SCDC ATTENDEES

Sponsorship Levels

GOLD LEVEL SPONSOR

$750

SPONSOR RECOGNITION

- Listed as an official sponsor on our website
- Complimentary Lunch on Monday
- Exhibit Booth placement assigned at random
- Logo on Promotional Materials
- Option to host a 45-minute workshop

Sponsorship Levels

PLATINUM LEVEL SPONSOR

$1,200

SPONSOR RECOGNITION

- Listed as an official sponsor on our website
- Sponsor recognition during Opening Session
- Option to host a 45-minute workshop
- Logo appears on social media and conference materials
- One night lodging for 1
- Complimentary Lunch on both days
- Exhibit Booth placement assigned at random

Sponsorship Levels

DIAMOND LEVEL SPONSOR

$1,600

SPONSOR RECOGNITION

- Listed as an official sponsor on our website
- Sponsor recognition during Opening Session
- Option to host a 45-minute workshop
- Logo appears on social media and conference materials
- Logo on Conference App
- Pre or Post Conference Broadcast Email to all Chapter Advisors for members
- One night lodging for 1
- Complimentary Lunch on both days
- Competitive Event Sponsorship with signage
- Exhibit Booth placement assigned at random
- Verbal and on-screen recognition during Grand Awards Session

Sponsorship Levels

STATE CONFERENCE TITLE SPONSOR

$10,000+

TAILOR YOUR COLLABORATION

As our Conference Title Sponsor, you'll enjoy **premier visibility and elite access to conference attendees** before, during, and after the event. Each Title Sponsorship package is tailored annually to align with your goals, ensuring maximum impact and reach. Don't miss the opportunity to connect with a **highly motivated audience** and directly impact exceptional students.

Contact our Development Coordinator at **partner@oregondeca.org** to explore how we can elevate your brand and extend your influence.

TITLE SPONSOR BENEFITS

- Listed as an official sponsor on our website
- Sponsor recognition and Live Message during Opening Session
- Name on Exhibit and Workshop promo materials
- Representative receives plaque on stage during Opening Session
- Logo on name tags, social media and other conference materials
- Provide content for email message to attendee chapters
- First option for 2 Competitive Event Sponsorships
- Option to host up to three 45-minute workshops
- Preferred Exhibit Booth placement assignment
- Competitive Event Sponsorship with signage
- Verbal and on-screen recognition during Grand Awards Session
- **...AND MORE!**

Become a Sponsor Today

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE MATERIALS

These items can be co-branded with your company logo and Oregon DECA if application and artwork are received early enough to allow production time. Cost varies based on items selected.

- Judge/Advisor Tote Bags (Approx. $300-$400
- Judge/Advisor Gifts (Approx. $1,000-$1,500)
- Judge/Volunteer Breakfast and/or Lunch (Approx. $1,500-$2,500)
- In Kind Student Conference Swag (Starting at $500)

CUSTOMIZE YOUR SPONSORSHIP

Have a unique sponsorship idea? We'd love to hear it! If you're interested in creating a custom sponsorship package or exploring additional opportunities, including the chance to be our Conference Title Sponsor, please reach out to us at **partner@oregondeca.org.**

IMPORTANT DEADLINES

JANUARY 8, 2025
Application and Logo/Artwork Submitted - to guarantee placement on any custom items requiring production time

JANUARY 22, 2025
Application and Logo/Artwork Submitted - to guarantee placement on all printed, or digital platforms

FEBRUARY 1, 2025
Payment Due in Full

CLICK HERE TO FILL OUT A PARTNER PROPOSAL TODAY!

OREGON DECA

Community & Industry Involvement

BE A JUDGE

Make a meaningful impact as a volunteer State Competitive Event Judge. Share your expertise by providing valuable feedback to eager students and future professionals. By donating your time, you'll directly connect with ambitious learners, offering them insights and opportunities to grow. **Your involvement helps shape the next generation of leaders.**

Judge Details and Application can be found at: https://oregondeca.org/partners/judge/

WAYS TO ENGAGE

Connect Virtually: Explore our options for online judging.
Judge In-Person: See the magic happen live at our State Conference.
Contact us today at: partner@ORDECA.org

Be A Part of the Next Big Thing

INSPIRE THE FUTURE

Join DECA in our mission to empower the next generation of business leaders. Your partnership will profoundly impact students' lives, helping them **unlock their potential and create a brighter future.** Become their hero—reach out to us today to learn more and take the first step toward making a lasting difference.

WITNESS THE IMPACT

Experience the transformative power of your support. Watch our students grow into confident, capable leaders prepared to thrive in the business world. **Partner with us today and be part of their journey toward success!**

PARTNER WITH US TODAY

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PARTNER@OREGONDECA.ORG

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WWW.OREGONDECA.ORG

For general support and questions, please contact our Development Coordinator at:
PARTNER@OREGONDECA.ORG

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