



# 2025 STATE CAREER DEVELOPMENT CONFERENCE

## WORKSHOP SERIES

### MONDAY - MT. ST. HELEN'S WING

#### **9:30AM - 10:15AM: Oregon Tech presents: College Search 101**

Join Oregon Tech's Admissions staff in an interactive workshop that teaches you step by step how to find the right college for you. We'll cover how to choose a career path that aligns with your interests and goals, what to consider when you're creating your short list of colleges, and how to narrow your list to those handful of schools you'll apply to. We'll also talk about affordability, return on investment, and how to ultimately choose a college.

#### **10:30AM - 11:15AM: Oregon Tech presents: How to Choose a College Major**

Everyone's asking you what you're going to study in college, but you don't know what to say. You answer with "I'm still deciding", or maybe you've picked a major to tell people, even though you aren't sure. If this sounds like you, come join Oregon Tech's Admissions staff for a workshop on how to pick a college major. We'll cover how to choose a career direction, how to align your major with a career direction, and how to explore a variety of interests through minors and electives.

#### **11:30AM - 12:15AM - University of Idaho presents: Intrigued by the stock market but not sure how to launch a future in trading?**

Come learn how to start a successful career in the finance industry from an experienced professional with experience at Goldman Sachs, Mogan Stanley, and Lehman Brothers and professor at University of Idaho about how to get started in the field, and how University of Idaho's Barker Trading Program can help!

#### **12:30AM - 1:15PM - Pacific University presents: Empowering Young Entrepreneurs: Legal and Business Insights for Success**

Led by Dean Jennifer Yruegas, this session will provide essential legal and strategic guidance to help aspiring entrepreneurs navigate the challenges of launching and growing a business. Don't miss this opportunity to gain expert insights and practical tools for success! This interactive session will cover key topics such as business formation, intellectual property protection, and common legal pitfalls to avoid. Attendees will also explore real-world case studies and receive practical advice on developing a solid business strategy. Whether you're starting a new venture or looking to strengthen an existing one, this workshop will equip you with the knowledge and confidence to succeed in today's competitive market.

### TUESDAY, COLUMBIA RIVER B

#### **10:30AM - 11:15AM: University of Portland presents: Unplugged & Empowered: Awe Walks in the Time of Overwhelm**

Dive into the world of Digital marketing, social media marketing, digital wellness, social media wellness and consumer wellbeing with Dr. Ashley Hass. An expert in social media wellness research, Dr. Hass will provide pressing information for our next generation of business leaders.

#### **11:30AM - 12:15AM - Tailored Brands presents: Dress for Success - 2025**

Learn from the professionals on how to dress and prepare for a professional interview.

#### **12:30AM - 1:15PM - Uplift presents: Cover Letters and Resumes: Getting Started**

It's hard to write a resume and cover letter when you have little-to-no work experience ... Learn how to showcase your skills and leverage other leadership experiences like Oregon DECA.