

COMPETITIVE EVENTS SCHEDULE

Students can participate in a maximum of four (4) events, which may consist of up to two (2) Sunday events and no more than one (1) Role Play Monday and one (1) Role Play Tuesday. Where possible we encourage students competing in multiple events with an exam component to choose events that take the same test.

Sunday Events – All Written and Professional Selling	
EBG Business Growth Plan	PMBS Business Solutions Project
EIB Independent Business Plan	PMCA Community Awareness Project
EIP Innovation Plan	PMCD Career Development Projects
EFB Franchise Business Plan	PMCG Community Giving Project
ESB Start-Up Business Plan	PMFL Financial Literacy Project
IBP International Business Plan	PMSP Sales Project
IMCE Integrated Marketing Campaign - Event	BMOR Buying & Merchandising Operations
IMCP Integrated Marketing Campaign - Product	BOR Business Services Operations
IMCS Integrated Marketing Campaign - Service	FOR Finance Operations Research
FCE Financial Consulting Event	HTOR Hospitality & Tourism Operations
HTPS Hospitality & Tourism Professional Selling Event	SEOR Sports & Entertainment Operations
PSE Professional Selling Event	SBE School Based Enterprise
Monday Events – Role Play	Tuesday Events – Role Play
ASM Automotive Services Marketing	AAM Apparel & Accessories Marketing
BFS Business Finance Series	ACT Accounting Applications
ENT Entrepreneurship	BSM Business Services Marketing
FMS Food Marketing	RMS Retail Merchandising
HLM Hotel & Lodging Management	MCS Marketing Communications
HRM Human Resources Management	RFSM Restaurant & Food Service Management
QSRM Quick Serve Restaurant Management	PBM Principles of Business Management & Administration
SEM Sports & Entertainment Marketing	PMK Principles of Marketing
PFN Principles of Finance	PFL Personal Financial Literacy
PHT Principles of Hospitality & Tourism	FTDM Financial Services Team Decision Making
PEN Principles of Entrepreneurship	TTDM Travel & Tourism Marketing Team Decision Making
MTDM Marketing Management Team Decision Making	BLTDM Business Law & Ethics Team Decision Making
HTDM Hospitality Services Team Decision Making	ETDM Entrepreneurship Team Decision Making
BTDM Buying & Merchandising Team Decision Making	STDM Sports & Entertainment Marketing Team Decision Making

