



FEBRUARY 12TH, 2023

HOLIDAY INN ON JANTZEN BEACH

Host a booth at the Career Bowl at the 2023 Oregon DECA State Career Development Conference!

DECA is a non-profit organization that prepares emerging leaders and young entrepreneurs for careers in marketing, finance, hospitality, and management in high schools around the globe. With access to over a thousand high-achieving students well versed in the world of business, this event provides an opportunity to connect with a younger demographic and spark interest in your organization, enrich students in real-world business experiences, and support an organization that is building up the industry professionals of tomorrow.

TOUCHDOWN WITH DECA!

Looking for the perfect fit for your institution?
Searching for your next great hire? Score a touchdown
by meeting the next generation of leaders at Oregon
DECA's State Career Development Conference!

Through our commitment to our values of competence,
innovation, integrity and teamwork, DECA prepares our
students to be emerging leaders in marketing, finance,
hospitality, management and all industries!

Don't miss this opportunity to **PROMOTE** your
organization, **SHOWCASE** your industry, **SHARE** about
company, and **INCREASE** brand awareness, by
connecting with DECA's top students, educators and
advisors at the 2023 State Career Development
Conference!

SAVE THE DATE

Sunday, February 12, 2023

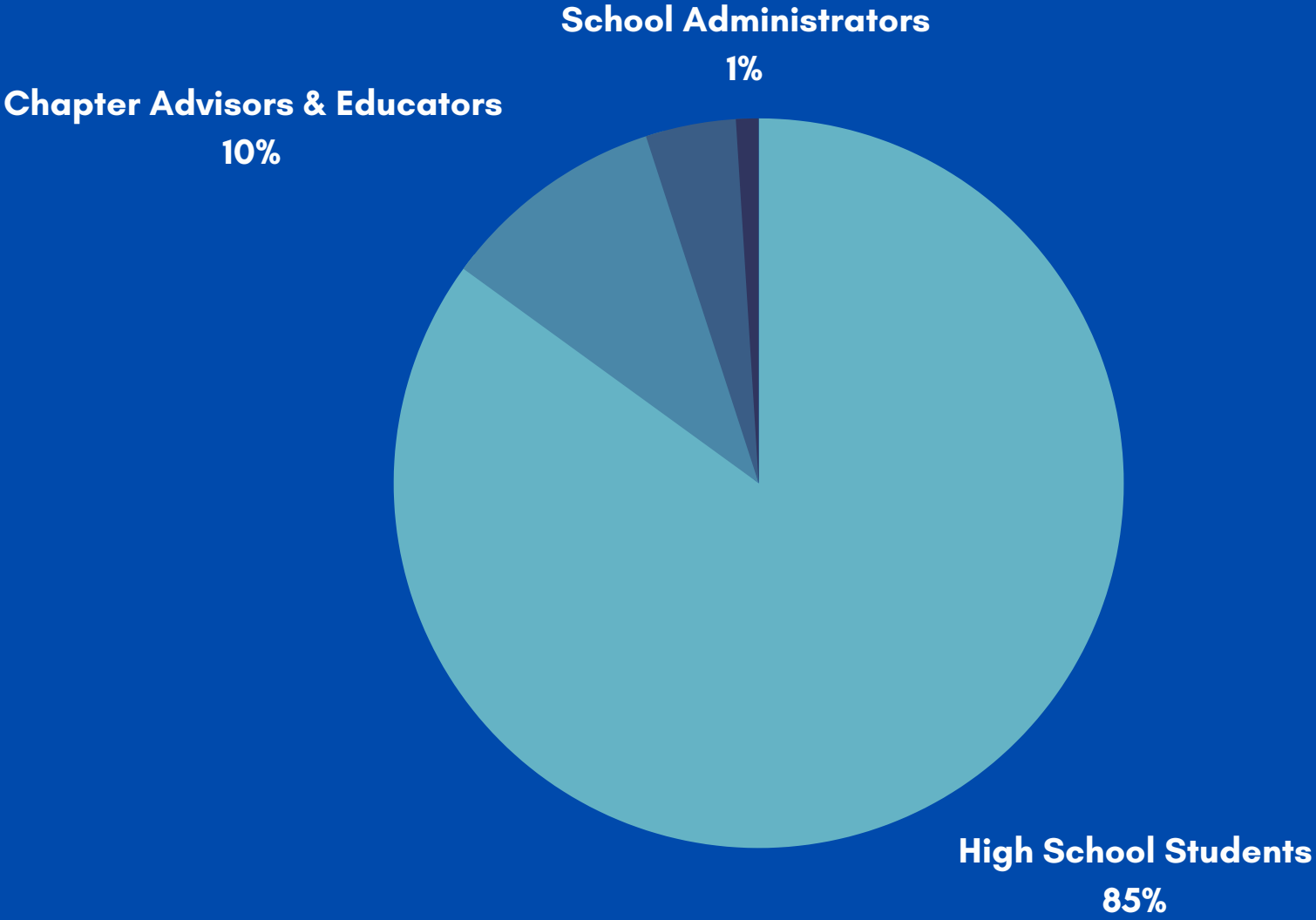
1pm - 6pm

Holiday Inn - 909 N Hayden Dr

Portland, OR 97217

EXPECTED ATTENDEES: OVER 1,184 STUDENTS FROM ACROSS OREGON!

DECA members are motivated, eager to learn, and enthusiastic about their future. Our enticing conference programming designed for DECA enthusiasts will attract 1,184 DECA student leaders, educators, parents, and industry professionals from across the state of Oregon to this impactful, transformative, and exciting anticipated leadership event.



PROMOTIONAL & NETWORKING OPPORTUNITIES

for organizations and businesses

The Oregon DECA State Career Development Conference THE place to connect with the emerging leaders and entrepreneurs for college and careers. These students are looking to GET THE EDGE through their Involvement In DECA.

Be visible at our conference as an Exhibitor! Hosting an exhibit space is an opportunity to be creative, interactive, and involved at this anticipated student leadership event.



CONNECT

Connect with over 1,200 High School students and educators from across Oregon!



PROMOTE

Whether you are a premier institution or industry leading business, come promote your work to the most career ready students in Oregon!



SELL

Have an awesome product? Enjoy direct selling access at our exhibitor fair!



ACCESS

Want to stay in touch with students and advisors? enjoy email access to over xxxx business leaders through social media and email.

ARE YOU WANTING TO CONNECT WITH CAREER-MINDED STUDENTS?

The conference attendees aren't just high school students. These are student leaders who, along with their advisors, make final purchasing decisions for school stores and other fundraising events. These career-oriented students are also looking for career opportunities after high school and college.

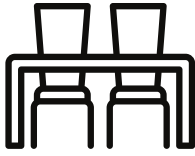
Hosting an exhibit space at SCDC is an opportunity to provide insight into your opportunities to our attendees. Engage with our audience firsthand and through an interactive and visual exhibit space.

An Attractive Exhibit Space Location!

Be in the centralized meet up location of the conference. This will be an energetic and active space to kick off the event for conference participants! It is THE go to location to connect, relax, and have fun. Surrounding your space will also be entertaining activities, prizes for the participants, and more.

GAMEDAY PACKAGES

TEAM PLAYER- \$750



LOGISTICS

- Booth Space
- Table & Chair



STUDENT & ADVISOR ENGAGEMENT

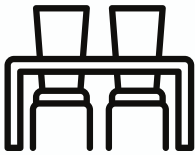
- Access to attendees during fair



PUBLICITY

- Opening ceremony mention

TEAM CAPTAIN- \$1,000



LOGISTICS

- Booth Space
- Table & Chair



STUDENT & ADVISOR ENGAGEMENT

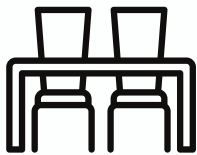
- Access to attendees during fair



PUBLICITY

- opening ceremony mention
- logo featured on social media/conference materials/emails
- Personalized Sponsorship graphic
- Sale of products

M.V.P.- \$1,250



LOGISTICS

- Booth Space
- Table & Chair



STUDENT & ADVISOR ENGAGEMENT

- Access to attendees during fair
- Opening remark Timeslot (90 sec)
- Access to Advisor lounge



PUBLICITY

- opening ceremony mention
- Video Message on Social Media (60 SECS)
- logo featured on social media/conference materials/emails
- Personalized Sponsorship graphic
- Sale of products

EVENT SCHEDULE

12 Feb 2023

11:00 AM

SET UP

1:00 PM

CAREER FAIR STARTS

4:00 PM

SUPER BOWL PARTY!

8:00 PM

OPENING SESSION

HOLIDAY INN PORTLAND COLUMBIA:

909 N HAYDEN ISLAND DR

PORTLAND, OR 97217

EXHIBIT CONTACT:

PARTNER@OREGONDECA.ORG

(541) 633-4287