

Board of Trustees Meeting Conference Call August 31, 2018

Welcome

Role-Call 3:04 PM

Board members present in conference call -

Brent Leong, Tiana Briones, Ed Trang, Ryan Underwood, Ron Dodge, John Dixon, Nikhil Namburi, Brycen Woodley, Nat Ellis

Oregon DECA Growth and Winning Strategy 2018 - 2020

Ryan gave a brief overview of what is happening. One of the issues to increase our success on stage at ICDC. Ryan talked about the various issue and challenges that we want to solve on the Oregon DECA Growth and Winning Strategy 2018 – 2020 excel spreadsheet. There was discussion on how to increase student membership in programs in Oregon. Several advisors shared how they recruit students for their DECA program. Conversation continued on how to get more students involved in some type of district competition to better prepare students for state and internationals. Discussion continued on when we as a board could meet in the next few months to get better prepared.

There was discussion on Oregon DECA purchasing materials for competition or offering support to chapters. At the Advisor conference various competitive materials will be shared so that advisors know what is available and from there Oregon DECA can see what support can be offered to chapters.

Industry / Coporate Sponsorship

Nat Ellis has some industry folks ready to come to our Board meeting to potentially work with us. Nat wants to make sure that if invite the industry folks we have a plan for them to hear so that they know what support we are asking for.

Membership subscription

There was conversation on the subscription membership plan and membership costs to help chapters be better competitive for the Oregon CTSO grants. Various tiers have been created depending on the membership numbers. Chapters that may have concerns about the vaious tiers could work with Oregon DECA to help hold chapters harmless for any unintended additional costs for the tiers. Ryan will continue to work on this to have ready for the Advisor Conference in September.

Adjournment 4:17 PM

