

**Oregon DECA Board of Trustees  
Conference Call  
June 4, 2020 1 – 3 PM**

**Welcome and Call to Order**

Called to order at 1:07 PM

**Roll Call**

Heather Baldwin – Chair

John Dixon – Vice Chair

Brent Leong – Secretary/Treasurer

Ryan Witzig – Oregon State Director

Arthur Khamkhosy – OR DECA

President

Michael Gump

Nat Ellis

Tiana Briones

Brycen Woodley – Tri Leadership

Ryan Underwood – Tri Leadership

Mike Oechsner - Tri Leadership

**State Officer Report - Arthur Khamkhosy – OR DECA President**

Consists of 4 ambitious DECA leaders. Goal is to increase membership in DECA. They have been creating materials for schools. They are creating resources for competition for members for preparing for competitive events. Foster engagement through social media and other resources with our membership. They want to support more members wanting to run for state officer positions.

**Continuation of Discussion from Previous Session**

The following document was share by Tri Leadership related to activities for the upcoming year.

As we plan for the upcoming year, we want to share that plans are in place to give you and your students a great experience in the 2020-2021 school year.

**Fall Events**

There is no higher priority than the health, safety and well-being of everyone involved in DECA's Conferences. Given the uncertain length of the current pandemic, Oregon DECA will continue to monitor the coronavirus (COVID-19) situation closely and will continue to communicate any updates as they become available. The Board of Trustees met and carefully reviewed and discussed our plans for the coming Fall. A virtual fall advisor conference is in its early planning stages. We are taking this opportunity to think outside of the box while bringing you quality sessions that will enhance your CTSO advisor experience. We also are preparing a student experience for the fall. Plans have already started for a dynamic virtual fall student conference. We are excited about the resources we can pull from to provide your student members an experience they have never had before. The virtual platform will also enable you to reach students that in the past may not have been able to participate.

## **State Conference**

We know the State Career Development Conference is a highlight of the year for our Oregon DECA students and advisors. As of now the plan is for our State Conference to be an in person event with strict adherence to government guidelines around public gatherings, but we are also putting together contingency plans to run the conference virtually should that be the advised direction. We do recognize that each of you are waiting for direction from your administration on the many unknowns of next year and there may be a scenario where some chapters can attend the conference in person and others may not be able to do this based on local school and district policies. With this in mind we are also preparing plans so that there are options for all of our chapters to participate whether attending the conference onsite or choosing a virtual option for those limited in travel. The key message is that we WILL have our annual State Career Development Conference next year, but we are looking at meaningful ways to adjust the format so that we are prepared to accommodate varying policies and guidelines around COVID-19 and we will do so with the health and safety of our members as our highest priority.

The management team and OR DECA Board of Trustees is committed to getting more details out in a timely manner for your planning purposes.

### **Membership Incentives 2020 – 2021**

Ryan shared some materials on possible membership incentive activities. She shared what other state organizations do as examples. There was a conversation with the board on the merits of a membership incentive program.

With the new infinity model some chapters didn't max out their membership to the infinity level that they could have. How do we bring in new chapters and how do we support the current chapters to grow? Each board member shared what their membership looks like in their individual schools. Many of the current DECA programs only allow business students to participate in their DECA program. Lake Oswego and South Salem have more flexibility. There are many different factors and no just one solution. At South Salem it is assumed that you will participate in DECA by being in a Marketing class.

The plan is to have Ryan Witzig come back with a plan to support increased membership for the 2020-2021 year. June 25 has been the day selected to have more of a conversation on this topic.

### **State Officer Program**

2020 – 2021 Election Process and Procedures

This past school year the state officer team approached the management team to come up with a better officer election process. The State Officer team last year has suggested the following changes:

Candidates take a DECA Knowledge Test on first official day of conference. **Change: Add a required score to move or more weight to the test.**

**Change: Candidates interview with Board Members.**

There was conversation about the current and past practices for selecting state officers. There are two parts, the election process and the deliverables from the officer team. The board continued to have a conversation on this and concerns along with some ideas.

It was suggested that we put together a subcommittee to look at the State Officer Process. Heather, Nat and Ryan Underwood are willing to be part of this committee. They will make arrangements to meet as a committee. This committee will report out on their progress at the June 25, 2020 meeting.

State Office Coach – the training process

This was a discussed for a bot, but will be discussed more once the subcommittee is able to come up with guidelines for State Officer process.

#### **Other Business**

Inappropriate conduct –

- There was an issue at the awards session. A school behind another school said inappropriate comments and gestures. The chapter also left early from the awards session. The offending chapter was seated in front of the parent area. There was also an issue with dress attire at role plays and onstage.
- Tri Leadership will reach out to the Lakeridge advisor to share our concerns about inappropriate conduct at State.

Accounts Receivable

- We are having a hard time with Thurston HS on collecting the \$50.00 that they owe.
- Hillsboro is also owing \$150.00 and Ryan will send out a bill to the district asking for the funds to be paid.
- Sprague paid \$1,500 and it was incorrectly credited to South Salem and South Salem owes that amount. John will make arrangements to take care of this.

2020 – 2021 Calendar of Events

We are locked in for the date at state conference at this time, March 7 – 9, 2021.

*Motion:* Heather Baldwin made a motion to accept the 2020 – 2021 Oregon DECA Calendar of Events with the following changes:

- Intent to Compete is moved to March 15
- Notification of Drop Down for ICDC is now March 16
- Change OR CTSO Leadership Experience to Leadership Experience
- Top Ten will be changed to top 15

This was second by John Dixon and was unanimously approved.

Heather called for adjournment of the meeting.

Next Oregon DECA Board of Trustees meeting is scheduled for June 25, 2020 with a time to be determined.

**Adjournment 3:21 PM**

Respectfully submitted,  
Brent D. S. Leong

DRAFT