

## Oregon DECA Knowledge Test Guide 2019

The first part of this guide covers Oregon DECA specific information and DECA competitive events. The rest of the guide is produced by National DECA and includes general information and facts about DECA. Test questions will be drawn from all areas of this guide. Please keep in mind that if you are planning to run for a state office, you are **strongly encouraged** to attain a score of 90% or higher.

<u>People</u>	
High School Division Director (National DECA)	Christopher Young
Oregon DECA State Advisor	Ed Trang
National President	Andrew Weatherman
Western Region Vice-President	Jonathan Wilson
State President	Nikhil Namburi
Vice President of Public Relations	Maya Bedge
Vice President of Communications	Kit Lance
District I VP	Sehajvir Singh
District II VP	Theo Lassen
District III VP	Philip Cary

<u>Oregon DECA</u>	
Active in:	1955
Oregon DECA Board of Trustees	Sets policies for Oregon DECA
The DECA Connection	Official Oregon DECA publication.
<a href="http://www.oregondeca.org">www.oregondeca.org</a>	Web address for Oregon DECA: contains information on state officers and Oregon DECA activities.
Three Geographical Regions	Districts I, II and III
Career Technical Student Organizations (CTSO) recognized by the Oregon Department of Education:	DECA, FBLA, SkillsUSA, FFA, HOSA and FCCLA

<u>Conferences</u>		
Emerging Leader Summit	July 9-11, 2018	Chicago, Illinois
Western Region Leadership Conference	November 15-17, 2018	Anaheim, California
Oregon DECA State CDC	February 26-28, 2019	Portland, Oregon
International CDC	April 27-30, 2019	Orlando, Florida
1 <sup>st</sup> Interstate DECA Conference	1947	Memphis, Tennessee



## COMPETITIVE EVENTS

<b>Principles of Business Administration Events: (4)</b>	
<i>Principles of Business Administration Events consist of a 100-question written test, and 1 content interview (10 minutes preparation time, 10 minutes presentation). Open to first year DECA members only.</i>	
Principles of Business Management and Administration	PBM
Principles of Finance	PFN
Principles of Hospitality and Tourism	PHT
Principles of Marketing	PMK
<b>Individual Series Events: (14)</b>	
<i>Series Events consists of a 100-question written test, and 2 role-plays (10 minutes preparation time, 10 minute presentation)</i>	
Accounting Applications	ACT
Apparel & Accessories Marketing	AAM
Automotive Services Marketing	ASM
Business Finance	BFS
Business Services Marketing	BSM
Entrepreneurship	ENT
Food Marketing	FMS
Hotel and Lodging Management	HLM
Human Resources Management	HRM
Marketing Communications	MCS
Quick Serve Restaurant Management	QSRM
Restaurant and Food Service Management	RFSM
Retail Merchandising	RMS
Sports and Entertainment Marketing	SEM
<b>Personal Financial Literacy Event: (1)</b>	
<i>Event consists of a 100-question written test, and 1 role-play (10 minutes preparation time, 10 minute presentation)</i>	
Personal Financial Literacy	PFL
<b>Team Decision-Making Events: (8)</b>	
<i>Teams are composed of two members who each complete a 100-question written test and 1 team role-play (30 minutes preparation time, 15 minute presentation)</i>	
Business Law and Ethics	BLTDM
Buying and Merchandising	BTDM
Entrepreneurship	ETDM
Financial Services	FTDM
Hospitality Services	HTDM
Marketing Management	MTDM
Sports and Entertainment Marketing	STDM
Travel & Tourism	TTDM
<b>Operations Research Events: (5)</b>	
<i>A group of 1-3 members complete a 20-page written document submitted before competition. On the day of competition, competitors are given 10 minutes to present their project to a panel of judges with an additional 5 minutes for judges' questions.</i>	
Business Services	BOR
Buying and Merchandising	BMOR
Finance Operations	FOR
Hospitality and Tourism	HTOR
Sports and Entertainment	SEOR



<b>Written Chapter Team Events: (6)</b>	
<i>An entire chapter may contribute to this project. The chapter completes a 20-page written document submitted before competition. On the day of competition, 1-3 members from the chapter are given 10 minutes to present their project to a panel of judges with an additional 5 minutes for judges' questions.</i>	
Community Service Project	CSP
Creative Marketing Project	CMP
Entrepreneurship Promotion Project	EPP
Financial Literacy Promotion Project	FLPP
Learn and Earn Project	LEP
Public Relations Project	PRP
<b>Business Management and Entrepreneurship Events: (6)</b>	
<i>An individual or group members complete a written document that is submitted before competition. On the day of competition, competitors are given time to present their project to a panel of judges with an additional amount of time for judges' questions.</i>	
<i>For EIP/ESB: 1 to 3 members on team. 10 page written document submitted. 15 minute presentation plus 5 minutes for Q&amp;A</i>	
<i>For EIB/EFB/EBG/IBP: 1 to 3 members on team. 20 page written document submitted. 15 minute presentation plus 5 minutes for Q&amp;A</i>	
Innovation Plan	EIP
Independent Business Plan	EIB
Business Growth Plan	EBG
International Business Plan	IBP
Start-Up Business Plan	ESB
Franchise Business Plan	EFB
<b>Integrated Marketing Campaign Events: (3)</b>	
<i>A group of 1-3 members complete an 10-page written document submitted before competition. On the day of competition, each group member completes a 100-question written exam. The group is given 15 minutes to present their speech, prepared ahead of time, to a panel of judges with an additional 5 minutes for judges' questions.</i>	
Integrated Marketing Campaign - Event	IMCE
Integrated Marketing Campaign - Product	IMCP
Integrated Marketing Campaign - Service	IMCS
<b>Professional Selling Events: (2)</b>	
<i>Individual events with no written document to submit ahead of time. On the day of their competition there is a 100-question written exam and the student is given 15 minutes to present their project to a panel of judges with an additional 5 minutes for judges' questions.</i>	
Financial Consulting Event	FCE
Hospitality and Tourism Professional Selling	HTPS
Professional Selling Event	PSE
<b>Online Events: (8)</b>	
Stock Market Game	SMG
Virtual Business Challenge Accounting	VBCAC
Virtual Business Challenge Fashion	VBCFA
Virtual Business Challenge Hotel Management	VBCHM
Virtual Business Challenge Personal Finance	VBCPF
Virtual Business Challenge Restaurant	VBCRS
Virtual Business Challenge Retail	VBCRT
Virtual Business Challenge Sports	VBCSP

