

BOARD OF TRUSTEES - MINUTES

Oregon Association of DECA
Board of Trustees Meeting
August 7, 2015
Double Tree Hotel Lloyd Center

DATE: Friday, August 7, 2015
TIME: 9:10 a.m. to 11:45 a.m.
PLACE: Double Tree Hotel – Lloyd Center

The following Oregon DECA Board of Trustees members participated in the meeting:

Board of Directors Members in Attendance

- Brent Leong, Secretary/ Treasurer
- Ron Dodge, State Chair
- Brycen Woodley, Executive Director
- Nat Ellis
- John Dixon
- Utsav Ghosh
- Heather Baldwin
- Robin Pollard

Board of Directors Not in Attendance

- Kristen Torkelson

Guests in Attendance

- Bob Reinhart

- A. Introduction
- B. Called to order – Brent Leong (temporary chair) at 9:10 AM
- C. Welcome and Roll Call (Board Member Updates)

Brent Leong– Have been camping all summer

Robin Pollard– Been on the East coast with family. Attended AVID conference in San Diego.

Nat Ellis – Been working in the back yard. Picked berries and made jam.

John Dixon – New Port Marathon. Went through the San Juan Islands. Going camping next. Lot of little stuff.



Brycen Woodley – Attended a family reunion and went through Yellowstone. Had great weather and fun.

Ron Dodge – Recovering from the Legislative session. Took a trip to Idaho and helped family pour concrete. Had a mellow summer.

Bob Reinhart – Did a trip to Redding, CA. Also went to Sun River and spending a lot of time with wife and family. Looking forward to subbing come this fall.

State President – Have been taking classes at PCC.

Heather Baldwin – Westview has been turned upside down. Greg Fisher has left Westview. They have interviewed 3 people for the open position. Traveled to California (Northern) part of the summer.

D. Approval of Minutes

a. Approval of Minutes for May 2015 Meeting with the following changes:

p. 4 V. Written Events

Motion - Brent –

Have all written manuals be processed for penalty points on the same day as manual processing. Penalty points will follow national guidelines.

2nd. – Nat

All approved

Motion - Brent

Penalty points will be taken care of on the same day as manual sorting. Details of how this will be accomplished will be worked on between Brycen and Kristen/Sherril.

2nd. – Nat

All Approved

p. 5, VI., Correction – Oregon DECA does not allow mixed gender in rooms at any time without a chaperone or advisor present.

P. 5, VII., Include a space on the proposal “Recommendation that curfew be moved to 11:00 PM each night of state conferene.

Motion to approve minutes as amended approved unanimously



E. Reports –

a. Update from the Oregon Department of Education –

There is now **\$750,000** instead of \$1MIL that was mentioned in May being allocated for CTE programs. Quite a lot of money was set aside for STEM. A committee is looking at making sure that the STEM funds are accountable and follow CTE guidelines as much as possible.

New FTE. There is a ½ FTE for a CTSO person at ODE. The new person will work with academic standards and how they fit into student leadership events. There are several other organizations that want to come on board as CTSO and this funding for the ½ position will help with these. They will also help with DECA potentially. Still working on all of the details for this position and what it will really look like.

b. State Officer Team report –

Since the June meeting they have 2 Google Hangouts. They have been focusing on the following communications – Yammer, Google Hangouts, Facebook, Instagram, and Twitter Posts.

Projects – they have been working on newsletters for June and July. August newsletter will include an advisor spotlight. Working to support medium sized chapters to help support them and get the message out about DECA.

c. Executive Director Report

Quick updates –

New chapters we are working with - Gaston (Rick Buehler) Business Teacher, Wilson High School (Sarah Lameir), Lost River, Grants Pass, Pendleton H.S. , and Abiqua (Salem).

Brycen would like to recommend having Bob Reinhart to be a mentor for these new chapters to assist them getting up to speed with DECA. The position would be funded by a stipend. Brycen will work with Bob to get this up and running.

ICDC Updates – Looking at numerous hotels (40 hotels) in Nashville. This is good and bad. Big state organizations get first priority as they need to be housed in the same hotel and even though we have 8th pick in the lottery, we have no guarantees to a good hotel location. Brycen shared concerns about future DECA growth and locations to host ICDC.



F. Action Items

a. Conference Updates

i. Advisor Conference

- i. Thursday, September 17, 2015 at the Double Tree Hotel Lloyd Center from 9 AM – 3 PM. The date change was due to conference locations and availability.

ii. Oregon Leadership Institute

1. Riverhouse in Bend, Oregon: November 1 – 2, 2015

iii. PowerTrip

1. Austin, Texas: November 20 – 22, 2015

b. Written Events

i. Penalty Points applied same as at ICDC - Done

ii. Update on discussion / plans for penalty pointing all projects in conjunction with manual sorting

Brycen talked with Kristen and she was open to this potentially happening. Brycen has a list of potential people who may be able to help with the penalty points. We will need to see if we can get enough people to help with this.

John suggested that we look at a change for submitting manuals and having more advisors get involved with delivery and helping with manuals and penalty points on Saturday. Brycen will work with Kristen and Sherril to work on logistics of turning in manuals by mail and by hand delivery (Saturday). Also details will be worked out with Kristen and Sherril for getting manuals (DECA folio) for penalty points group to do penalty points on the Saturday.

c. Update on OCTESLF Chapter Grants

i. The Oregon CTE Student Leadership Foundation will provide 2015 – 2016 chapter grant opportunities.

There will be grants this year. Funding amounts are about the same as last year. They are going to be more competitive this year. There will be a higher bar to achieve grant amounts. There needs to be some strategic ideas and plans for each grant that is submitted. Grant application information will come out in September.

ii. Grant applications will be available at www.oregonctso.org in October

d. Finance Update

i. Update 990 filing

Oregon DECA is working with DECA INC. to complete all necessary paperwork.

ii. Projected year-end financial position and Chapter balances

It is estimated that we end the 2014-2015 fiscal year with a net gain of a few hundred dollars. We would have had a larger net gain, but some outstanding bad debt that was unrecoverable reduced it. We had to write off a huge debt for Roosevelt DECA (\$3,000) that carried over from many years ago.

e. Development Efforts

i. Discussion of names of individuals who can help business and identifying committees and committee process

Are there specific names of people who would be interested in helping get sponsorships for Oregon DECA. The person needs to have a DECA background so that they are familiar with the program and our needs. Nat will send some names to Brycen.

We have discussed compensation for the person who would be interested in this, but we have no specific amounts or percentages. What type of incentive for sponsorships – 20%. Brycen suggests 20% incentive compensation for sponsorships.

Motion – Brycen

Oregon DECA will pay a 3% finders fee to a school or person for helping find a company or organization willing to sponsor Oregon DECA that results in funds to Oregon DECA. This will be a one-time compensation per lead.

2nd. Nat

All Approved

Motion-Brycen

Oregon DECA will compensate individuals or chapters 20% for donations they secure directly to Oregon DECA. This will include all conversations, paperwork, and finalizing payment from the sponsor to Oregon DECA. This will be a one-time compensation per donation.

2nd. Nat

All Approved



How about applying for an OCTESLF grant for getting this started.

f. Committee Structure

- i. Discussion of new approach to conducting board business and identifying committees and committee process.

Brycen expressed a need to have committees to take care of business items for Oregon DECA. Committees could include: competitive event committee, conduct committee, and others in the future.

There was conversation on how this can be put together and work for all. Logistics can be an issue, but technology can really assist with this. It was shared that the committee ideas could be shared at the advisor conference.

g. Board Membership

- i. Discussion of Board Membership and expansion to include Industry Representatives.

Brycen shared the Oregon DECA Inc. Corporate Bylaws Article III, Section 3.1 Composition. We have a great voice from advisors, but have very limited voice from industry and business representatives on the board. Are we ready for this? How would we bring these individuals on-board and utilize them?

Motion – NAT

Move that Bob Reinhart be added as an industry specialist for a period of 1 year to the board following policies for period of service.

2nd. - Robin

All approved

Motion – Brent

Move that Bob Reinhart be elected as the annual Board Chair.

2nd. – John

All approved

G. Information / Discussion Items

H. Adjourn meeting at 11:45 AM



Motion to adjourn – Brent

2nd. – Brycen
All Approved

