

BOARD OF TRUSTEES - Minutes

Oregon Association of DECA

Board of Trustees Meeting

May 17, 2017

Conference Call

A. Introduction

B. Call to Order 5:03 PM

C. Welcome and Roll Call (Board Member Updates)

Brent Leong

Nat Ellis

Mike Oechsner

Michael Gump

Heather Baldwin

Brian Josephson – State Officer

Brycen Woodley

Ron Dodge - ODE

Laura Nelson – State Advisor

D. Approval of Minutes

- a. Approval of Minutes from September 2016 Meeting

Moved – Heather

2nd. Mike

All approved

E. Updates

- a. **Update from the Oregon Department of Education**

State is trying to figure out the funding. If you have specific questions you can contact Ron Dodge directly.

- b. **State Officer Team Updates**

They have been together for three months. Very positive experiences so far.

Bonding as a team. Looking forward to the Emerging Leader's Summit in Washington, DC. They will be meeting with legislatures. Their goals include:

Membership – Grow chapters

Advocacy – Work with legislatures and representatives for CTE funding

Conference support – competition trainings at OLI, district skills, chapter visits.

Help prepare more students for state.



c. Management Team Updates**i. Brycen's Role and Laura's Role**

A few have asked questions about Brycen's and Laura's roles for Oregon DECA. Laura has lightened the load and is very capable. Laura is the main line contact for Oregon DECA. She is the Oregon State Advisor. Laura and Brycen do have conversations about Oregon DECA for history. Brycen will work as the Executive Director. Laura will continue to lead out more and more. Laura is the go to person for all Oregon DECA operations day to day. Brycen is in more of a coaching role for Laura.

ii. Dashboard Report

Conversation about PSU CTSO advisor conference and how the day went. Debriefed how it went and what DECA advisors learned and gained.

Management update report –

Membership was up this year. Karissa is back this year as officer team coach. The officer team is doing advocacy at the federal and state level. Overall we are looking good. Question was asked about the high checking account balance. Still paying for ICDC costs and that is why they are high.

iii. SCDC Conference Dates Feb 24-26, 2019 and Feb 23-25, 2020**d. Financial Review/Update**

Profit and Loss statement and balance sheet was sent out. These are a snapshot and not a final for the year.

F. Action Items**a. Development of 3 big picture priorities for OR DECA**

Would like to see the board come up with some big picture ideas for Oregon DECA. What are our big 3 things that we need to work on this year.

Nat – quality programs. What other activities besides competition.

Brent – having students be better prepared for state; ie competitions

Heather – Align all SCDC practices to the same as ICDC

Successful competitors is a priority

Michael – Mentoring of new chapters and work to have more chapters at schools.



b. Review/Approval of 17-18 Calendar

Updated calendar was sent out yesterday.

Motion: Heather Baldwin – To adopt the 2017 – 2018 Oregon DECA Calendar of activities

2nd : Ron Dodge

All approved the 2017 – 2018 Oregon DECA Calendar of Activities

c. Finance Update**i. Proposed 2017-2018 Budget Review/Approval**

There may be some changes from the student leadership foundation. For now this is what we are looking at.

Motion: Brent Leong – To accept the budget as presented for the 2017 – 2018.

2nd. Nat

Approved with Ron Dodge abstaining

ii. Larry Hall National Officer Candidate Award

\$1,500 to help get executive candidates to ICDC. Larry Hall was a strong promoter of executive candidates for ICDC. Would the board support that these funds be distributed to executive candidates for national office.

Laura will work to come up with some guidelines for future use of these funds. It was discussed that the amount be broken into \$500.00 amounts to support Oregon DECA approved future executive candidates.

b. Program Based Affiliation

Instead of a per member fee you would pay a site license. One of the benefits is that the chapter can usually get donors to sponsor or pay for the fees. Curriculum monies may be able to help off-set these costs. In Oregon, you would not be able to use Perkins funds for this.

1 – 10 members base fee of \$200

11 – 20 members base fee of \$400



The membership would cover advisor and students in the active program. Alumni and professional memberships would still pay the membership fee. Is this something that we can look into. If we go down this road we need to go slowly and give time for advisors to understand this. Nat and Heather would be willing to be part of a group to look into moving this way. They will work on having some ideas for September.

c. State Career Development Conference
i. Written Event Submission Process

There is a suggestion of turning the manuals in on-site. There was a discussion on what this would look like. This practice would follow the practice that is done at ICDC. Kristen says that the quality of the judging is better when they have it beforehand. There is already a lot for Sherril and Kristen to do already at State. We would need to have more man-power and maybe we can find someone or board members to help make this change. Oregon DECA is a fewer days process than ICDC which has several days to do this. How do we bring more support to the written events. Written event turn-in at registration can be very overwhelming if not very organized and you have the staffing. We need to look at bring in another person to help in the written events that is not an advisor. Any retired advisors or advisors who have left education and knows the written events. Have all manuals mailed instead of being dropped off. Laura will work with Kristen and Sherril on a postmark and/or delivery date to OCHS for all written manuals.

ii. Judge Recruitment Process and Judge Consistency at SCDC

Concerns about judges and not following role-play procedures. Judges (alumni) who judge schools from where they graduated from. It is hard to find judges for written events. Discussion continued on how to train judges and better prepare them for events. Series director's directions will need to be clearer. Ron, Brent, Mike, and Bob, Heather to help form a group to look at this.

iii. Board of Trustees Plaques

Is there a better way to honor board members. Many of the board members really see no value for a plaque every time people leave the board. What about a plaque that you could add danglers to. Discussion was to give one to people at the end of their career. All board members are in favor of changing the plaque to a lifetime award when leaving DECA or retiring.



iv. Seating for Grand Awards

Concerns about hearing the announcer as the sound did not carry to all areas of the ballroom. There is a flat fee for setting up the awards in the rounds. If we change to theater setting we need to look at a picture area for awards on stage and also off of stage.

Motion - Heather To move seating for the grand awards to theater style and include a photo area for awards being presented on stage and also an off stage photo area.

2nd – Nat Ellis

Motion passes

v. Chapter of the Year Scoring Guide

Need to look at the scoring guide. One of the main scoring areas is chapter participation. Nat will work with Laura to look at the scoring to see what updates need to be done for this. Laura will send the word document to Nat to work on.

d. International Career Development Conference State Meetings

There was discussion of moving to one state meeting. There was no food and the meeting was more about promoting events and conferences. The state meeting needs to offer more and be meaningful. The ending meeting is really important to recognize those who won. If we continue to have an opening meeting it needs to be shorter and then we can walk over as a state to the opening session. We need a short, quick gathering.

e. Mission-Based Officer Position Titles

This is a program that DECA has implemented across the board. It changes how the chapter and state officers are guided through their year of leadership. The leadership position titles are now:

President

VP of Leadership

VP of Career Development

VP of Marketing

VP of Finance

VP of Hospitality



These changes are more closely aligned to the corporate world. This offers consistency throughout the entire DECA organization. There was conversation of how this looks and will all districts be represented. The question is are we interested in moving forward to this shift and away from districts. This is worth pursuing.

Motion to make Brian Josephson the committee chair to look at investigating the Mission based officer position titles.

Motion – Brent Leong

2nd. – Heather Baldwin

All in favor – Motion passes

f. District Skills Conferences

i. Plan for 2017 conferences

ii. Long term direction for these conferences

We haven't been very successful with district skills competitions. This is very hard to sustain. There was discussion on skills competitions and moving forward. District 3 is successful, but the other districts not so much. This is really is one of the responsibilities for the state officers to do. This is tabled till the advisor conference in September. District VP's are not required to hold a skills competition. Competitive events will be purchased again this year.

g. Election of 2017-2018 Board Officers (Board Chair and Secretary/Treasurer)

Nat Ellis - Motion Move that Heather Baldwin be Board Chair

2nd Mike Gump

All in favor

Heather Baldwin Motion – Move that Brent Leong be Secretary/Treasurer

2nd. - Mike Gump

All in favor

G. Next Meeting, September 14 in Portland, OR.

H. Information/ Discussion Items

I. Adjourn

Ron Dodge - motion to adjourn

2nd. - Heather Baldwin

All in favor - Meeting adjourned at 7:40 PM

