

## **Board of Trustees Annual Retreat**

Jantzen Beach – Red Lion Jantzen Beach

October 20, 2018 | Board Minutes

**Welcome:** The Board of Directors Annual Board Meeting was called to order at 12:22 PM on Saturday, October 20, 2018 after a previous day of strategy exercises, conversations, review of past performance and brainstorming.

**Roll Call:** Board members present: Heather Baldwin, Brent Leong, Ed Trang, John Dixon, Nat Ellis, and Greg Fisher. Ron Dodge from the Oregon Department of Education participated in the previous days strategy discussions.

Staff Members present: Ryan Underwood, Brycen Woodley

### **Election of Board Officers**

Board Executive Officer Position (Chair & Treasurer)

Motion: John Dixon moved and it was seconded that Heather Baldwin be appointed to Board Chair for 2018-19. The motion was adopted unanimously.

Motion: Heather moved and it was seconded that Brent Leong be appointed Secretary/Treasurer of the Board of Trustees. The motion was adopted unanimously.

### **Updating of Finance Staff and Banking Account Signers**

Transition of Financial Services Team from Rhonda Bohall to new director Tanya Deer and new Finance Manager Marci Shields is underway. The Board is thankful for Rhonda's many years of tireless work in support of Oregon DECA and looks forward to welcoming Marci and Tanya to the team.

Motion: John moved and it was seconded to remove Rhonda Bohall as signer for the Oregon DECA Accounts and add Marci Shields and Tanya Deer as signers for all Oregon DECA banking and financial institution relationships. The motion was adopted unanimously.

### **Strategic Planning**

#### 1. Organizational Clarity & Strategy

- A. Affirm the DECA INC Mission
- B. Affirm the DECA INC Values

Motion: Heather moved and it was seconded that Oregon DECA follow DECA Inc. versions of the Mission and Values. The motion was adopted unanimously.

#### 2. Leadership Structure

Priority to Modernize the State Officer Positions (Mission-Based Officer Position)



Motion: John moved and it was seconded for Oregon DECA to modernize state officer positions to follow the Misson-Based Office Positions from DECA, Inc. The motion was adopted unanimously.

Motion: Priority to Expand the Board to Policy Board with expansion to Industry Reps (1-2 per year) along with identifying May as Strategy Meeting and October as Program Meeting.

Motion: John Dixon moved and it was seconded that Oregon DECA expand to a policy-based board and allow for one to two industry people per year to be on the Board. The motion was adopted unanimously.

3. Strategy (More Members, More Chapters, More Advisors, More Administrators, More Winners, More CTSO/CTE Collaboration)

Motion: Heather moved and it was seconded that we head to a growth strategy (ie: "additional events, growth of chapters") to our State Organization. And that staff will produce an updated budget to represent the costs to make this happen. The motion was adopted unanimously.

4. Systems 2018-19

- A. TeachDECA.info 1.5 year trial run beginning as soon as the system can be made available.
- B. Competition Starter Kits for New Advisors. Purchase of the kits and distribution as soon as they can be made available and for sure at the Advisor Conference.
- C. ICDC Package Support for New Advisors + Academy Spots for New Members
- D. Champ Camp at S. Salem after State Conference and Prior to ICDC.
- E. Advisor Training October 11, 2019
- F. Sustainability Grants All Chapters
- G. Chapter Affiliation Version 3

Motion: Heather moved and it was seconded that we accept all items under the Systems for 2018 - 2019 for Oregon DECA. Budget to be created by staff and approved by the Board. The motion was adopted unanimously.

H. Just State Closing Dinner at ICDC (no Oregon Meeting)

Motion: Heather moved and it was seconded that we have ONLY a closing event prior to the closing session at ICDC. The motion was adopted unanimously.

5. Systems and Tactics 2019-2022

The Board discussed and had consideration on the following items and have tabled these for discussion in future strategic planning meetings.

- District Conference Renewal
- Change of Competitions Limits at State Conference
- Summer Chapter Officer Training
- Deeper Dives into Advisor Training



- Corporate Partnership/Sponsors
- Future SCDC with the Jantzen Beach Development Area and Membership Growth to be addressed at future Strategy Meeting.

**ADJOURNMENT**

Heather moved and it was seconded to adjourn the Oregon DECA Board of Trustees meeting at 12:45 PM. The motion was adopted unanimously.

Respectfully submitted,

\_\_\_\_\_  
Brent Leong, Board Secretary/Treasurer

October 20, 2018  
Date

