

Board of Trustees Meeting Conference Call May 30, 2018

◇ Welcome

- Called to order 4:05pm
- Rollcall:
 - Bob Reinhart
 - Brycen Woodley
 - Ed Trang
 - Heather Baldwin
 - John Dixon
 - Ron Dodge
 - Ryan Underwood
 - Tianna Briones

◇ Approval of Minutes

- Motion: John moves to approve October 2017 Meeting Minutes
Seconded by Heather
Approved

◇ 2018-2019 Budget

- New line items of Written Event Management and Marketing
- Need to correct the total budget line. Columns were not adding all columns.
- Motion: John moves to approve *Provisional* 2018-2019 Budget
Seconded by Bob
Approved (Ed abstained)

◇ 2018-2019 Calendar

- Highlights
 - There will be two CTSO Conferences and OLI's this year. One in Eastern Oregon and the other in Portland metro area.
 - State Conference is back previous pattern of last week in February.
- Discussion
 - Written Event submission deadline. Board agrees that four weeks prior to State Conference is suffice. Added to calendar.
 - Board of Trustees Meeting right before Advisor Conference in Tigard. To be evaluated on who will be attending. Added to calendar as tentative.
- Motion: Bob moves to approve calendar with the addition of tentative September 27th Board Meeting and January 29th online written event deadline.
Seconded by John
Approved

◇ Management Contract

- Highlights: Association Management, Coaching, Subscription Services, Finance, and State Conference re-evaluated based on usage, coverage, and expenditure.
- Heather - When does the Board have a say who's the State Director? What is the evaluation for them? What if we don't like the assignment? Board is happy with current choices, but something to consider.
- Motion: John moves to approve renewal of TRI's 2018-2021 Management Contract
Seconded by Heather
Approved (Ed abstained)



◇ **Conflict of Interest**

- Discussion
 - John - Preface that the service, administration, direction and delivery from TRI is not in question. Advisors have brought up concern on potential conflicts of interest when it comes to budget, management, and contract renewal.
 - Brycen - Undisclosed conflicts of interest is where the issue lies. As long as all parties make known such matters, the appropriate action(s) can be taken. This could mean executive session, recuse from discussion, and/or decline from voting.
 - Ryan - Most important is that the minutes reflect as such. Bylaws were written as such prior to TRI receiving contract. TRI is there if needed for vote. Has helped in the past in dire situations. TRI does not vote, motion, or second when matters involve TRI directly.
 - Ron - Spoke about when TRI was asked to step out for Executive Session in the past. Found it helpful to have us around because it caused more confusion and questions.

◇ **Supplemental Items**

- Exploration of reserved funds and if it's time to invest in the development of Oregon DECA
- Delve into status of other states, what they have in place, and potential of Oregon DECA
- Address items to bring Oregon DECA to the next level:
 - Engage in more students in Written Events
 - Qualify more students for Written Events at ICDC
 - Increase overall winners at ICDC
 - Strengthen delegation pride
 - Overall growth and advancements of chapters
- John - Have a broken-down proposal. Have a day in August to meet at a BoT. Loves the ideas. Wants to see more and then discuss strategic plan.
- Heather - Wants the same level of winners for all.
- Spreadsheet sent of potential options. Asks the Board to review and provide feedback.

◇ **Written Events Management**

- Written Events Director
 - Conversation to thank Kristen & Sherril for years of service and hard work. Gift basket to be sent as well.
 - TRI is the midst of identifying person to fill the role long-term.
- Online Submission for all Written Events
 - Advisors will use an online portal that ties into the Membership System to upload their competitor's projects. Judges can then read and evaluate projects at their convenience.
 - Same submission date for all. Suggested to test four weeks before State Conference. Allows time for Advisors to adjust to the new system and sufficient time for judges to read/score. Will be able to re-evaluate deadline window in future years if needed.
 - System allows quick audit of missing projects vs those registered.
 - Evaluation will move to one online judge for the written project that, and one in-person judge for the presentation (same model used as Washington & Ontario). This allows the project to be more accurately score on the content of the manual and then the presentation separately.
 - Expectation from judges at ICDC from DECA is that the manuals is only a supporting document to the presentation. Average read time is around 15 minutes per project.
 - Will workshop on who will assess Penalty Points.
 - Motion: Heather moves to use transition to the online written events process
Seconded by John
Approved



- ◇ **Tiana Briones**
 - Motion: John moves to approve Tiana as an Industry Representative on the Board of Trustees
Seconded by Rob
Approved
- ◇ **Membership Update**
 - ICDC Allocation
 - State membership for 2017-2018 totaled 1,346. This will Top 3 in Role-Plays and Top 2 Written Events for ICDC. The next tier up is at 2,000 which allows Top 3 in both Role-Plays and Written Events.
 - Membership Affiliation
 - Schools can use different types of funding (sponsorship, dues, grants)
 - Able to have general idea of what membership cost to run a chapter
 - Encourages to fill spots of tier
 - Tabled for next meeting to allow discussion with more Board Members
 - Ron - Suggested that we look at the model in terms of percentage of student body and or percentage of students in business classes
- ◇ **Competitive Event Updates**
 - Slide deck has been sent to advisors
 - Major changes underlined in red for Board
 - Most notable include single spacing, guidelines, and page limits for Written Events
 - Board suggest that changes need to be more clearly broken down for Advisors
 - Heather and John suggested a recap at the Advisor Conference
- ◇ **Corporate Sponsorships**
 - Tabled for when Nat is able to join
- ◇ **Adjournment**
 - Meeting adjourned at 5:50pm

