

BOARD OF TRUSTEES - MINUTES

Oregon Association of DECA
Board of Trustees Meeting
May 31, 2014

DATES: Saturday, May 31, 2014
TIME: 9:00 a.m. to 1:42 p.m.
PLACE: Red Lion Hotel – Jantzen Beach

The following Oregon DECA Board of Trustees members participated in the meeting:

Board of Directors Members in Attendance

- Kristen Torkelson, Board Chair
- Brycen Woodley, Executive Director
- Ron Dodge, Oregon Department of Education
- Nat Ellis
- Bob Reinhardt
- Landon Rufener
- Stuart Foster
- Brent Leong

Board of Directors Not In Attendance

- Brandie Clark

Guests in Attendance

- Karissa Brown, State Officer Coach (Staff, Non Voting)

A. Introduction

B. Called to order – Kristen Torkelson at 9:00 AM

C. Welcome and Roll Call (Board Member Updates)



D. Reports –

a. Update from the Oregon Dept. of Education - Ron Dodge -

ODE is looking into the Smarter Balance (Sbac) testing and where to change course. CTE is front and forward and many administrators are beginning to understand the program and the value of CTE. There will be some updates to COSA and other groups about CTE and what it has to offer. Essential skills have been an important part of CTE. Student Leadership and CTE are getting a big push. Perkins has not been re-authorized, so all is status quo for right now. Future Perkins funding discussion is looking at competitive grants for programs even down to the classroom level. There is still discussion and nothing has been decided as of right now.

b. State Officer Team Report– Landon

They have been working on a Program of Work. This has included putting together promotional materials about DECA. They have had one Google hangout and it was successful. Yammer has been updated. Newsletters and web site have been getting updated. The main Facebook site is Facebook.com/oregondeca. There has been a huge following in Facebook and Twitter during ICDC. The official account for all social media is OREGON DECA (Facebook.com/oregondeca, twitter.com/oregondeca, @oregondeca). They are currently supporting Facebook, Twitter, Instagram.

c. Executive Director Report – Brycen Woodley

Really great attendance at all events this year, Advisor conf., SCDC, ICDC, etc. Huge attendance at the advisor conference in the Fall in Portland. There will be CTSO and chapter incentive grants for next year. September 19, 2014 is the advisor conf. in Portland. Oregon Leadership Institute (OLI) numbers were up this year for DECA. Brycen gave a history of OLI, the dates and locations. This year it conflicts with other student conferences. There was a question as to why the numbers have increased. Brycen shared that they have done some changes and adjustments each year to strengthen what is offered. Kristen focuses on taking first year students as it is a new experience for them. They have enjoyed the workshops and dressing up to attend. For many it is a financial issue. Students really like the etiquette dinner. Bob also echoed the same comments shared by Kristen. Bob has more new people go and officers.

State conference was great. Numbers were down due to the strike in Medford. Beaverton decided not to attend. It was a great event. ICDC numbers were down a little bit but within projections. Brycen expects ICDC numbers next year in Orlando to also be down due to high cost of flights across the country. We are moving in the right direction as far as



membership. We have 1,459 total people for membership. This includes students, professionals, and alumni. Calendar for next year is already out.

d. Financial Review / Update –

The Balance sheet and Profit and Loss Statements for Oregon DECA, Inc. were shared. We will be losing a little bit this year due to SCDC low attendance. The final picture on the finances will be available in the fall.

E. Action Items

a. **State Conference –
Scoring Process**

1. Discussion of tie breakers and our policy – national has a policy. Overall ties are broken off by role play 1, then 2 and then test score. Brycen recommends that we use the national DECA policy for tie breakers.

Motion

Bob moves that Oregon DECA adopt the national policy for all tie breakers in competitive events. Ron Dodge second, motion passed.

2. Discussion of integrating written event scoring into the scoring system –

Only scores from final round will be entered into the scoring system. Preliminaries will still be handled under existing process. Final score sheets for written events will come up to the scoring room to be entered into the scoring system. There is a way to turn off factoring if needed. All written events will need to be entered into the scoring system when registration happens on-line. Motion to approve changes –

Motion

Nat Ellis moves that all final round written events be entered into the scoring system.

Kristen Torgelson, second, motion passes.

3. Question on approach to penalty points in written; should they drop a student out of top placement as is done at ICDC?

There was a discussion on what we do at SCDC and what happens at ICDC on penalty points for manuals. There were questions about the presentation boards and what you can and can't do. Advisors will want to check the guidelines on what you can do.

We will remain with status quo for the next year.



Printing

1. Session Programs?

The session programs for recognition and grand awards were discussed. Printing for recognition cost was \$190.00, grand award cost was \$232.00. How about an APP? Tri has started to do a mobile optimized web site for various states. We could look at this as a possibility for next year. QR codes could be posted throughout the hotel. Brycen will look into feasibility and cost for moving to a mobile optimized site instead of printed session program (will still have full conference program). If online option not feasible, will still reduce and just have a limited number of programs for grand awards and none for recognition.

2. Tickets vs. Seating map for grand Awards

TRI will be creating a digital map for sharing the grand awards seating for next year to save costs of printing tickets. There was a question on how seating is determined. It is done by order that registration is submitted on-line. Your registration does not need to be 100% complete but should be substantially complete (e.g. registering one student the day the system opens doesn't mean your chapter gets front row seating for Grand Awards).

Competitive Events Sponsorships

1. Plan moving forward?

There has been an effort have chapters help in getting sponsorships but this has not been very successful. TRI will continue to do what they can with our current sponsors. We will continue status quo on this.

New Events – Nat

There are several new events that national DECA has created and he feels that many of our members are not ready for these additional financial events. Brycen recommends that we offer the new events and see how they go and see if there is demand for them.

Capping entries per event per school – Nat

There was a conversation on the number of schools who are consistently receiving awards at state. Is there a concern about smaller chapters feeling left due to the larger schools? No formal decisions or recommendations were made.

b. ICDC**Review and Recap**

Hotels were more expensive in Atlanta.

\$50 fee for intent to compete who later drops?

There continues to be issues where a student commits to compete and then drops later and this leaves events open and not filled due to the lateness of receiving the information. There were several events that we did not send competitors in due to the lateness or last minute drops. There was a 16 day window this year. This topic has been tabled till the August Meeting.

Motion

Nat Ellis, I move that the policy for ICDC registration intent to compete be changed to reflect that students be held accountable for the full registration cost once they have completed the intent to compete form. Motion fails for a lack of a second.

Policy Clarification Needed

Current Policy: Team Events Presenter substitutions can be made for Chapter team Events only, but NO substitutions or additions can be made for ANY of the other written events nor will they be allowed for any Team Decision Making Events. The team that competes at state must remain intact to compete at ICDC.

There was a discussion. The intent of the policy was clarified. Presenter substitutions can be made for Chapter Team Events. Presenter Substitutions are not allowed for any other team events. Students may be dropped from teams in events of 1 to 3 competitors, but no substitutions or additions are allowed. Team Decision Making event teams must remain intact (e.g. the same team that competes at state in a Team Decision Making Event must compete at ICDC.)

Name badges (the magnetic Oregon name badges) – Nat

They are really expensive. Many states only have their state officers have these. There was also a conversation about the spirit items. Brycen recommends doing away with the name badges in the future as a cost saver and do a spirit item (T shirt) and trading pins as the budget.

USA vs Canada relations – Nat

There was a concern shared that there were situations that happened at ICDC that caused some to have concerns about DECA relations between the USA and Canada.

State Dinner – Nat

The state dinner was good. The hamburgers worked well and this will continue in the future.

C. State Officers:

State Offer Replacement Policy – Nat

Requests from Former State President, Austin Damron



A document was shared created by Austin Damron about a line of succession for state officers, Elections of state officers, renaming the state officer team, and the fall schedule. There was a conversation about the various items shared by Austin. Brycen shared some history of what has happened in the past concerning the state officer team and vacated positions. There was a discussion about if a student officer vacates a position prior to the program of work, that position would be filled. The vacant position would be filled by candidates that did not win a position, chosen by the board. Brycen asked what the election process would look like if every chapter was to have only 2 votes. No decision has been made on any of these items.

d. Development / Sponsorship:

Review submitted report from Liberty Lacy on development efforts. We have been using Liberty for the past two years to assist with development efforts. There was a discussion about possibly changing how to compensate a person for working on sponsorships. It was discussed that a % commission payment would be a way compensate a person(s) for getting sponsorships. Further discussion and decisions on this will happen at the August Meeting.

e. 2014 – 2015 OR DECA Budget

The proposed budget for 2014 – 2015 was shared.

Motion

Motion to approve the budget for the 2014 – 2015 year – Bob Reinhart
Second, Nat Ellis
Motion approved

f. Approval of 990 Policy Documents

Brycen shared the following policy documents –
Conflict of Interest policy
Document Retention and Destruction Policy
Whistle Blower Protection Policy
Sexual Harassment Policy

Brycen recommends we pass this.

Motion

Nat Ellis recommends that we adopt the following policies: Conflict of Interest policy, Document Retention and Destruction Policy, Whistle Blower Protection Policy, and the Sexual Harassment Policy as presented.



Second, Stuart Foster
Motion passed

F. Information / Discussion Items

Nat talked about the CTSO grants and the process that is involved with this. He is on the committee that reviews and approves the grants. How do we get more people involved to write grants.

G. Adjourn

Motion

Motion to Adjourn meeting at 1:42 PM Kristen Torgelson
Second, Stuart Foster
Motion passed

Next meeting is August 8, 2014.

