

BOARD OF TRUSTEES - MINUTES

Oregon Association of DECA
Board of Trustees Meeting
August 8, 2014
Red Lion Hotel – Jantzen Beach

DATE: Friday, August 08, 2014
TIME: 9:03 a.m. to 11:12 a.m.
PLACE: Red Lion Hotel – Jantzen Beach

The following Oregon DECA Board of Trustees members participated in the meeting:

Board of Directors Members in Attendance

- Bob Reinhardt , Board Chair
- Brycen Woodley, Executive Director
- Nat Ellis
- Landon Rufener
- John Dixon
- Heather Baldwin
- Brent Leong

Board of Directors Not in Attendance

- Kristen Torkelson

A. Introduction

B. Called to order – Bob Reinhart at 9:03 AM

C. Welcome and Roll Call (Board Member Updates)

D. Approval of Minutes

Landon motion to accept minutes
Brandie Second
All approved

E. Reports



- a. Update from the Oregon Department of Education -
Ron was not able to come today. There is no updated information from the department.
- b. State Officer Team Report - Landon
Just attended the Emerging Leaders conference in Phoenix. Working on newsletters that are on the DECA web site. Each officer has chosen a chapter that is inactive to work with them to reactivate. Ashland, Summit, Glencoe, McMinnville, and Lebanon are chapters they are looking at to reactivate. The State Officers are working on advocacy with the state as far as CTSO's. A written copy of the officer team report was submitted to the board for review.
- c. Executive Director Report - Brycen Woodley
We are right now preparing for the new year. Lots of things happening. Making contact with new advisors and offering help as needed. The calendar and advisor information is updated on the web site. Working on getting the state registration packet out even earlier this year. Headed next week back to Orlando to the Chartered Association Management Conference. All program updates come from this conference. DECA Inc. will have a new web site coming out soon. DECA Direct will continue sharing information.

F. Action Items

a. Review/Approval of 2014 -2015 calendar

The 2014 – 2015 calendar was shared for board approval

Motion

Motion to approve the 2014 – 2015 calendar – Heather Baldwin

Second – John Dixon

All approved

b. Conferences

i. SCDC

1. Placement of new events in the SCDC schedule

DECA has two new competitive events this year. Financial Consulting which is a Professional Selling Event and Personal Financial Literacy which is on its own, but is most like a Principles Event. It is anticipated that that these will both be small events as they are specialized. The new Financial Consulting Event will fit well with the other two professional selling events so we'll keep it there. Personal financial literacy will have a specific test related to the event. The



test for personal finance literacy will be offered during the second testing session and will be a Tuesday event.

2. Discussion of proposed change to election process
 - a. Change vote to 2 votes per school vs. per capita

Brycen shared information about voting for state officers. When the officers work for Oregon DECA they focus on all chapters and not just on membership of each chapter. The officer team would be in favor of two votes from each chapter than a per capita vote from each chapter.

The proposal would be to give each chapter 2 votes for voting at the Annual Business Meeting. There was a conversation by the board on how things have been going so far for each chapter and how this change would affect them.

Motion

Motion to change the voting process to have two votes per chapter for the Annual Business Meeting. – Nat Ellis
Second – John Dixon
All approved

ii. ICDC

1. Discussion and vote on proposed \$50 change fee for folks who drop after intent to compete is sent in for ICDC.

There was a discussion about charges for dropping after the intent to compete. The board was in favor of having the full quad rate be charged to those who drop after the intent to compete form is turned in.

Motion -

Move the existing ICDC drop penalty (full quad rate) forward to align with the deadline for the Intent to Compete form. – Brent Leong
Second – Heather Baldwin
All approved

iii. Advisor Conference

1. September 19, 2014 at the DoubleTree by Hilton Portland from 9 a.m. to 3 p.m.



Quick update – registration materials and packet have been sent out to all. It is just a one day event instead of the night before and a full day. The only covered costs will be for the registration of the conference. Advisors will be responsible all other costs. There was a conversation on how the costs will affect participation from advisors. Brycen will look at Oregon DECA being able to take care of hotel costs as needed for advisors. Need to also focus on new advisors and having them attend.

There will be time to work on the OCTESLF grant.

iv. Oregon Leadership Institute

1. Riverhouse in Bend, Oregon: November 2 - 3, 2014

Similar format as year's past, Sunday and Monday. Registration packets will be out next week. Costs will be roughly the same as last year.

v. WRLC 2014

1. Anaheim, California: November 13 – 15, 2014

It will be a really fun conference at the Anaheim Marriott. There will be an opportunity for workshops and Disney for a twilight pass. It will be a TED talks type of experience. DECA garage element, \$2,500 set aside for business proposals. There is a specific conference website set up: www.wrlc2014.org.

c. Update on OCTESLF chapter Grants

- i. The Oregon CTE Student Leadership Foundation will have \$184,000 in 2014 – 2015 for chapter grants.
- ii. Grant dollars are to be used to promote student experience and programmatic growth.
- iii. Chapters may apply for up to \$3,000.
- iv. Grant applications will be available at www.oreconctso.org by August 15, 2014. Applications are due by September 30, 2014. Grants will be awarded by October 31, 2014.

Really encourage people to apply for the grants.

d. Development efforts

- i. Discussion of proposal of a 25% incentive (first year) for secured donations.



This was discussed in the May meeting but no decision was made. How do we offer incentives to people to get donations for DECA. We really need a media package/ activities that the donor can get involved with.

The board is interested in seeing a proposal. Nat is willing to look into this and bring information back to the board.

G. Information / Discussion Items

Conference call in December as needed.

We need to send out some support to South Medford.

Heather will talk with Aloha to see if they have any interest in DECA.

Tom Trokso is at Wilson H.S. and may be interested in DECA

Blanchet Catholic (Eileen Virden will no longer be the DECA advisor)

H. Adjourn – 11:12 AM

Motion to adjourn the meeting – Nat Ellis

Second – Heather Baldwin

All approved

