

2017 Tentative Conference Schedule

Sunday, February 12, 2017

9:00 AM – 9:30 AM

Scoring Room Early Bird Registration.....Suite 216

Early Bird RegistrationSuite 206

10:00 AM – 10:30 AM

State Officer Candidate Briefing SessionSuite 106

10:30 AM – 11:30 AM

State Officer Candidate Testing.Flanders

11:00 AM – 12:00 PM

Registration Suite 206

12:00 PM – 12:25 PM

Voting Delegate Meeting Timberline

12:30 PM - 1:00 PM

State Officer Candidate Booth Set-Up..... Lobby

12:15 PM – 1:00 PM

Written Events Briefing SessionsMt. St. Helens Ballroom

Business Growth Plan

Business Services Operations Research Event

Buying and Merchandising Operations Research Event

Community Service Project

Creative Marketing Project

Entrepreneurship Promotion Project

Financial Literacy Promotion Project

Finance Operations Research Events

Franchising Business Plan

Hospitality and Tourism Operations Research Event

Independent Business Plan

Innovation Plan

International Business Plan Event

Learn and Earn Project

Public Relations Project

Sports and Entertainment Marketing Operations Research Event

Start-Up Business Plan

Marketing Representative Event/Professional Selling Event Briefings Advertising

Campaign Event Mt. St. Helens Ballroom

Fashion Merchandising Promotion Plan Event Mt. St. Helens Ballroom

Financial Consulting Event White Stag

Hospitality & Tourism Professional Selling Event White Stag

Professional Selling Event White Stag

Sports & Entertainment Promotion Plan.....Mt. St. Helens Ballroom

2017 Tentative Conference Schedule

12:30 PM – 1:00 PM

Series Director Training Mt. St. Helens Ballroom/Timberline

1:00 PM – 4:00 PM

“Meet the Candidates” Exhibits Lobby

1:30 PM – 3:15 PM

1st Testing Session..... Mt. St. Helens Ballroom/Timberline

		<i>Marketing Exam</i>		
Monday Events		Tuesday Events		Written Events
ASM	RMS	AAM	MCS	ADC (Monday)
FMS	STDM	BSM	MTDM	FMP (Monday)
		BTDM	SEM	SEPP (Monday)
				PSE (Tuesday)

1:45 PM – 2:45 PM

Annual Advisors’ Meeting (Mandatory)Lovejoy

3:45 PM – 5:30 PM

2nd Testing Session Mt. St. Helens Ballroom

Business Administration Core Exam OR *Business Management & Administration Exam*

Monday Events		Tuesday Events		Monday Events		Tuesday Events	
PBM		PFN		BLTDM		HRM	
PHT		PMK					

Personal Finance Literacy Exam

Tuesday Event
PFL

4:00 PM – 5:00 PM

Annual Advisors’ Meeting (Mandatory)..... Lovejoy

6:00 PM – 7:45 PM

3rd Testing Session Mt. St. Helens Ballroom

<i>Finance Exam</i>		OR		<i>Hospitality and Tourism Exam</i>			
Monday Event		Tuesday Event		Monday Events		Tuesday Events	
FTDM		BFS		HLM	TTDM	HTDM	
ACT		FCE		QSRM		RSFM	
						HTPS	

9:00 PM – 10:30 PM

Opening Session..... Grand Ballroom

11:00 PM – 6:00 AM

Curfew In your own room

2017 Tentative Conference Schedule

Monday, February 13, 2017

8:00 AM – 8:30 AM

Judges Check-In.....Grand Ballroom Hallway

8:00 AM – 3:00 PM

Written Events Mt. St. Helens Ballroom

- Advertising Campaign Event
- Creative Marketing Project
- Business Growth Plan
- Innovation Plan
- Independent Business Plan
- Start-Up Business Plan
- Fashion Merchandising Promotion Plan Event
- Finance Operations Research Event
- International Business Plan
- Learn and Earn Project
- Sports and Entertainment Promotion Plan Event

9:00 AM – 3:00 PM

Principles Interviews, Series Event Role-Plays & Team Decision Case Studies

- Accounting Applications Series Prep..... Suite 156
 - ACT Role Play Lovejoy
- Automotive Services Marketing Series Prep White Stag
 - ASM Role-Play..... Jantzen
- Business Law and Ethics Team Decision Making Prep Suite 166 BLTDM
 - Case Study..... Pettygrove
- Financial Services Management Team Decision Making Prep..... Suite 166
 - FTDM Case Study Pettygrove
- Food Marketing Series Prep Grand Ballroom – Salon 2
 - FMS Role-Play Grand Ballroom – Salon 2
- Hotel and Lodging Management Series Prep Grand Ballroom – Salon 2
 - HLM Role-Play Grand Ballroom – Salon 2
- Principles of Business Management and Administration Prep Grand Ballroom– Salon 1
 - PBM Interview Grand Ballroom – Salon 1
- Principles of Hospitality and Tourism Prep..... Grand Ballroom – Salon 1
 - PHT Interview..... Grand Ballroom – Salon 1
- Quick Serve Restaurant Management Series Prep..... Suite 152
 - QSRM Role-Play Overton
- Retail Merchandising Series Prep Grand Ballroom – Salon 1
 - RMS Role-Play Grand Ballroom – Salon 1
- Sports and Entertainment Marketing Team Decision Making Prep..... Crown Zellerbach
 - STDM Case Study Weyerhaeuser
- Travel and Tourism Marketing Team Decision Making Prep..... Flanders TTDM
 - Case Study Glisan

2017 Tentative Conference Schedule

9:00 AM to 12:00 PM

“Meet the Candidates” ExhibitsGrand Ballroom Foyer

11:00 AM – 1:30 PM

Judge Luncheon.....Hayden

12:00 Noon

Remove materials from state officer campaign tables.....Lobby

5:10 PM – 6:00 PM

Parade of Chapter Presidents’ Rehearsal.....Grand Ballroom

6:15 PM – 8:20 PM

Recognition Awards Session.....Grand Ballroom

15 minutes after Recognition Awards Session

Annual Business Meeting (Mandatory for Voting Delegates) Clackamas/Multnomah

9:30 PM – 10:30 PM

**Oregon DECA Game Room
& Battle of the Chapters Quiz Show**.....Grand Ballroom

9:30 PM – 10:30 PM

Advisor ReceptionSuite TBD

11:00 PM – 6:00 AM

CurfewIn your own room

Tuesday, February 14, 2017

8:00 AM – 8:30 AM

Judges Check-In..... Grand Ballroom Hallway

8:00 AM – 3:00 PM

Written Events Mt. St. Helens Ballroom

- Business Services Operations Research Event
- Buying and Merchandising Operations Research Event
- Community Service Project
- Franchise Business Plan
- Entrepreneurship Promotion Project
- Financial Literacy Promotion Project
- Hospitality and Tourism Operations Research Event
- Public Relations Project
- Sports and Entertainment Marketing Operations Research Event

9:00 AM to 12:00 Noon

Hospitality and Tourism Professional Selling Event Presentation TBD

Financial Consulting EventTBD

Professional Selling Event PresentationTBD

2017 Tentative Conference Schedule

9:00 AM – 3:00 PM

Principles Interviews, Series Event Role-Plays & Team Decision Case Studies

Apparel and Accessories Marketing Series Prep	Grand Ballroom – Salon 2
AAM Role-Play	Grand Ballroom – Salon 2
Business Finance Series Prep.....	White Stag
BFS Role-Play	Jantzen
Business Services Marketing Series Prep	Suite 152
BSM Role-Play	Overton
Buying and Merchandising Team Decision Making Prep	Suite 166
BTDM Case Study.....	Pettygrove
Hospitality Services Team Decision Making Prep.....	Crown Zellerbach
HTDM Case Study.....	Weyerhaeuser
Human Resources Management Series Prep.....	Suite 156
HRM Role-Play.....	Lovejoy
Marketing Management Team Decision Making Prep	Flanders
MTDM Case Study	Glisan
Marketing Communication Series Prep	Suite 166
MCS Role-Play.....	Pettygrove
Personal Financial Literacy Event	Grand Ballroom – Salon 1
PFL Role-Play.....	Grand Ballroom – Salon 1
Principles of Finance Prep.....	Grand Ballroom – Salon 1
PFN Interview	Grand Ballroom – Salon 1
Principles of Marketing Prep.....	Grand Ballroom – Salon 1
PMK Interview	Grand Ballroom – Salon 1
Restaurant and Food Service Management Series Prep.....	Grand Ballroom – Salon 1
RFSM Role-Play.....	Grand Ballroom – Salon 1
Sports and Entertainment Management Series Prep.....	Grand Ballroom – Salon 2
SEM Role-Play	Grand Ballroom – Salon 2

11:00 AM – 1:30 PM

Judge Luncheon.....Hayden

6:00 PM – 6:45 PM

State Officer Candidate Installation RehearsalGrand Ballroom Stage

7:00 PM – 10:00 PM

Grand Awards SessionGrand Ballroom

15 Minutes After Grand Awards Session Concludes

2017-2018 Officer Team BriefingSuite 206

11:00 PM – 6:00 AM

CurfewIn your own room