Oregon Association of DECA Board of Trustees Meeting May 17, 2016 Video Conference Call

DATE: Tuesday, May 17, 2016

TIME: 4:00 - 5:48 PM

PLACE: Video conference call

The following Oregon DECA Board of Trustees members participated in the meeting:

Board of Directors Members in Attendance

- Bob Reinhart, Chair
- Brent Leong, Secretary/ Treasurer
- Brycen Woodley, Executive Director
- Nat Ellis
- John Dixon
- Heather Baldwin
- Kristen Torkelson
- Robin Pollard
- Aroon Nagappan, Oregon DECA President
- A. Called to order Bob Reinhart
- B. Reports
 - a. Update from the Oregon Dept. of Education Absent, no report
 - b. State Officer Team -

They have three goals this year and are as follows:

- 1. Social media challenges for members to get involved
- 2. Recruit State Officer Candidates as we need more students to get involved and participate in this process
- 3. Have an Oregon DECA Leadership Council
- c. Executive Director Report Brycen Woodley
 State numbers compared to the 2014 2015 are down by just 6 students. ICDC attendance was the same. A spreadsheet of membership comparison from the 2014 2015 and 2015 2016 was shared.
- d. Financial Review / Update Brycen Woodley

The profit and Loss Statement for the July 2015 – April 2016 reporting period was shared. Through April 2016 we have an operating loss of \$8,175.00. The balance sheet as of April 30, 2016 was shared and there was a question about the Allowance for Future Expense, 2011 – 2012, \$12, 424 and Allowance for Future Expense, 2012 – 2013, \$13,000. These funds are listed on both the asset side and liability side of the balance sheet. Brycen shared that these funds \$25,424 are from those two years and are monies that are in reserve for future expenses as needed. It was suggested that a footnote be added to the balance sheet to share what these items are for clarification. Brycen will follow up on the request.

e. Staffing Updates – Brycen Woodley
It was shared that Laura Nelson is being trained to assist with Oregon DECA. She is a native to Oregon and was the state officer coach for OR DECA from 2005 to 2009. The officer coach this year is Shelby Watson. She is from Atlanta, GA and is a Digital Marketing Coordinator at WSB-TV.

C. Action Items

- a. State Conference Item to review / Discuss:
 - i. Concern about scheduling conflicts between Written and TDM events.
 - ii. Concern about event timing
 - iii. Proposal: Limit events to a max of THREE: Only ONE written.
 This was scratched in favor of letting students complete in 2 events each day for a total of 4 as we currently have.
 - iv. Proposal: require students competing as a team in written events and TDM events to be on the same teams to limit scheduling conflicts. Brycen will look into language to include for registration for next year.
 - v. Request: Advisor break room at conference
 It was suggested that we have a place for advisors to gather through the
 conference and "hang out" so that we can meet others and socialize.
 Brycen will look at an advisor activity of Monday night during student time.
 - vi. Workshops: These will be put on hold as they are not working. Incentives have even been offered and students are just not attending as they are studying and preparing for competition.
 - vii. Only process Dropdowns through the Top 15. Brycen shared that we need to move our ICDC dropdown process to the Top 15 for each competitive event. This will make it easier to process and also help advisors and students know possibly sooner.

Motion: Bob Reinhart

Move that we change the Intent to Compete form to require chapters to complete the form for all competitors in the Top 15 for each competitive event.

Second: Nat Ellis; All approved

b. ICDC

i. Review and recap -

Brycen shared that there was an issue with the hotel rooming lists with the hotel. The issue was with the hotel and not an error on Oregon DECA's part. The conference was a great experience and Oregon DECA had a great showing. The state picture is available on the Oregon DECA website for chapters who wish to print off a copy.

- c. District Skills Competitions
 - i. New Direction / New Approach State officers have had a hit and miss with the district skills competitions over the years. We need to have further conversation on helping to better organize this.
- d. Election of 2016 2017 Board Officers (Board Chair and Secretary / Treasurer)

Industry rep positions were discussed and it was recommended that we revisit at the next board meeting.

Elected to the board are:

New Trustee Members Term: July 1, 2016 – Jun 30, 2018

Brent Leong: Oregon City Heather Baldwin: Westview Mike Gump: Horizon Christian

Current Trustee Members Term Ends: June 30, 2017

Kristen Torkelson, Bend High Robin Pollard, Sprague High Nat Ellis, Klamath Union High

Motion: Nat Ellis

I propose that Heather Baldwin of Westview DECA be nominated as Oregon

DECA Board Chair for the 2016 – 2017 school year.

Second: Kristen Torkelson; All approved

Motion: Nat Ellis

I propose that Brent Leong of Oregon City DECA be nominated as Oregon DECA

Secretary / Treasurer for the 2016 – 2017 school year.

Second: Kristen Torkelson: All approved

e. 2016 – 2017 Oregon DECA Budget Review / Approval

The 2016 – 2017 budget was shared by Brycen with total revenue of \$242,372.00 and expenses of \$241,440.00 leaving a profit of \$932.00.

Motion: Brent Leong

I propose that we approved the Oregon DECA budget for July 1, 2016 through to June 30, 2017.

Second: Kristen Torkelson; All approved f. 2016 – 2017 Calendar Review / Approval

The Calendar for the 2016 – 2017 year was shared and reviewed.

Motion: Nat Ellis

I propose that we approved the Oregon DECA calendar of events for the 2016 – 2017 as presented.

Second: Heather Baldwin; All approved

- D. Next Meeting: August. It was suggested that we possibly move the Oregon DECA board of Trustees meeting to the Thursday night prior to the CTSO meeting.
- E. Adjourn 5:48 PM

Motion: Nat Ellis

I adjourn this meeting of the Oregon DECA Board of Trustees

Second: Nat Ellis; All approved